

PROJECT GREEN CHALLENGE FINALS

WELCOME TO PGC 2017

FRIDAY NOVEMBER 17

- 7:00 PM** PGC 2017 Finals Dinner
Keynote speaker: Louie Schwartzberg

SATURDAY NOVEMBER 18

Morning Speaker Session

- 9:00 AM** Breakfast
- 9:50 AM** Welcome **Judi Shils**
Executive Director, Turning Green
- 10:00 AM** **Debbie Raphael**
Director, San Francisco Department of the Environment
- 10:15 AM** **Rebecca Burgess**
Executive Director, Fibershed
- 10:30 AM** **Kris Lin-Bronner**
Strategic Adviser and CSR Manager, Dr. Bronner's
- 10:45 AM** **Anna Lappé**
Author and Founder, Small Planet Institute
- 11:00 AM** **John Roulac**
Founder, Nutiva
- 11:15 AM** **Alisa Gravitz**
President and CEO, Green America
- 11:30 AM** **Madeleine Welsch**
Illustrator, Motion Graphics Artist, PGC 2013 Champion
- 11:45 AM** Breakout Groups
- 1:00 PM** Lunch

Afternoon Speaker Session

- 2:00 PM** **Diana Donlon**
Director, Center for Food Safety's Food and Climate Campaign
- 2:15 PM** **Lauren Ito**
Community Design for Social Impact and Sustainability, Open IDEO
- 2:30 PM** **Stefanie Spear**
Founder, EcoWatch
- 2:45 PM** **Carolynn Box**
Science Programs Director, 5 Gyres
- 3:00 PM** **Katie McCann**
Principal Consultant, Guidelight Strategies
- 3:15 PM** **Crystal Chissell**
Manager of Engagement and Operations, Project Drawdown
- 3:30 PM** **Erin Schrode**
Co-founder, Turning Green
- 3:45 PM** Break
- 4:00 PM** Breakout Groups
- 5:15 PM** Wrap Up

SUNDAY NOVEMBER 19

Morning Session with Mentors

- 9:00 AM** Breakfast
- 9:45 AM** Mentor Intros and Breakout Groups
- 10:00 AM** **Project 1**
- 11:00 AM** Presentations
- 11:30 AM** **Project 2**
- 12:30 PM** Presentations
- 1:00 PM** Lunch
- 1:45 PM** Final Project Presentations

Afternoon Session with Finalists

- 3:30 PM** PGC 2017 Final Presentations
- 7:00 PM** PGC 2017 Champion selected