

PROJECTGREEN
CHALLENGE
FINALS

NOVEMBER 16 – 18, 2018

FRIDAY NOVEMBER 16

- 7:00 PM PGC 2018 Finals Opening Night Dinner**
introducing the PGC 2018 Finalists
Keynote Speakers: Barry Hill and Megan Fuerst

SATURDAY NOVEMBER 17

Morning Speaker Session

- 9:00 AM Breakfast** *sponsored by Good Earth Natural Foods, Mill Valley*
9:50 AM Welcome **Judi Shils**, *Executive Director, Turning Green*
10:00 AM **Jessa West & Madeleine Welsch**, *Turning Green Alumni*
10:15 AM **Debbie Raphael**, *Director, SF Dept of the Environment*
10:30 AM **Rebecca Burgess**, *Executive Director, Fibershed*
10:45 AM **Liz Whiteley**, *Membership Manager, 1% for the Planet*
11:00 AM **Barry Hill**, *Visiting Scholar, Environmental Law Institute*
11:15 AM **Chloe Waterman**, *Sr. Food Campaigner, Friends of the Earth*
11:30 AM **Carolynn Box**, *Science Program Director, 5 Gyres*
11:45 AM **Break/Transition to breakout session**
11:55 AM **Breakout session**
1:15 PM **Lunch** *sponsored by Sol Food, San Rafael*

Afternoon Speaker Session

- 2:00 PM** **Welcome back**
2:05 PM **Hannah Watts & Alice Beittel**, *Turning Green Alumni*
2:20 PM **Lauren Ito**, *Community Designer for Social Impact, OpenIDEO*
2:35 PM **Mackenzie Feldman**, *Founder, Herbicide Free Cal*
2:50 PM **Beth Rattner**, *Executive Director, Biomimicry Institute*
3:05 PM **Lisa Bronner**, *Author, Going Green with a Bronner Mom*
3:20 PM **Stacy Malkan**, *Co-founder US Right to Know*
3:35 PM **Erin Schrode**, *Co-founder Turning Green, Humanitarian, Activist*
3:50 PM **Break/Transition to breakout session**
4:00 PM **Breakout session**
5:15 PM **Wrap up & farewell**

SUNDAY NOVEMBER 18

Morning Session with Mentors

- 9:00 AM** **Breakfast** *sponsored by Navitas Organics, Straus Family Creamery & Cibo, Sausalito*
9:45 AM **Welcome and introductions**
10:00 AM **Breakout session**
1:00 PM **Lunch** *sponsored by Insalata, San Anselmo & Good Earth Natural Foods, Mill Valley*

Afternoon Session with Finalists

- 1:45 PM** **Project Presentations**
3:30 PM **PGC 2018 Final Presentations**
7:00 PM **PGC 2018 Champion announced**