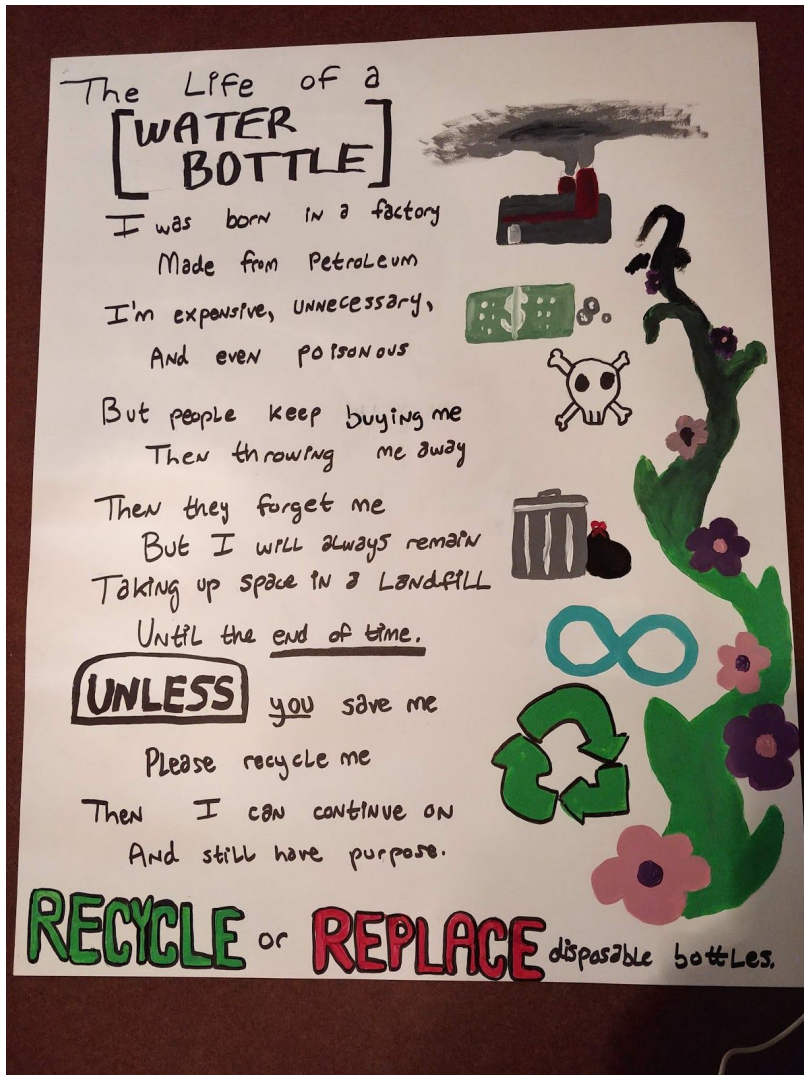


Waste Crisis PSA

PUBLIC SERVICE ANNOUNCEMENT: Stop buying so many water bottles!

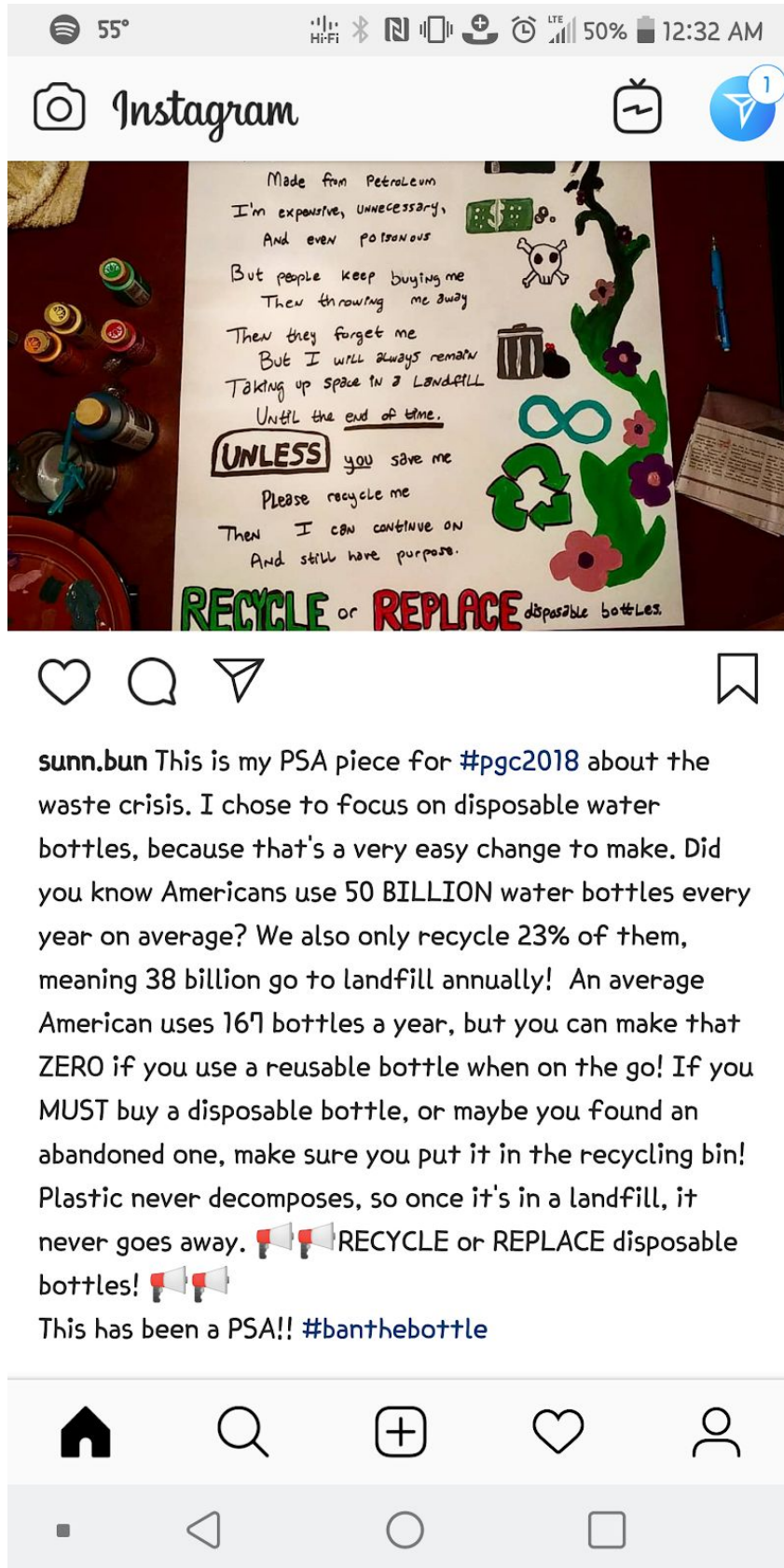


For my piece, I painted and wrote a free verse poem and about the infamously wasteful water bottle. One of the best ways to produce less waste is to use a reusable water bottle rather than drinking bottled water. 50 billion bottles are consumed annually on average in America alone, and only 23% of those are recycled, so 38 billion go to landfill*. The typical American uses 167 a year* (a little over one every two days), meaning eliminating this waste could make a big difference. It saves money as well, as water bottles can cost between \$1-\$4 depending on where you are, and a reusable bottle can cost \$10 on the low end, so it pays for itself after the tenth use, not to mention the fact that water in many (but not all) places in America is safe to drink and way cheaper than \$1 for 16.9 fluid ounces. Plastic itself is also terrible for the environment, due to the fact that it can be toxic, it never decomposes, and requires tons of fossil fuels to produce and distribute. Using a reusable bottle is better for you, your wallet, and the environment!

In the painting, I emphasized points made in the poem with imagery. I showed the smoke and smog produced from a factory, the money spent on a water bottle, a skull and bones to represent toxicity, a trash can and trash bag, an infinity symbol to show how plastic bottles never go away, a recycle sign, and a flowering vine that shows how the production of bottles (the beginning of their "life" and the poem) is harmful to the environment, but properly disposing of them, or not using them at all, (the end of the poem) has a positive impact on nature. I referenced a very important part of the Lorax by Dr. Seuss in my poem, the UNLESS sign. The Lorax says "UNLESS someone like you cares a whole awful lot, nothing is going to get better. It's not." No one is going to change UNLESS they care about changing, and that can be anyone. They just have to be informed, and I hope my piece can help with that. Even though the Lorax's story and our story start off bleak, it doesn't mean they have to end that way, which is the outlook I have on the environment: we are harming it right now, but with some hard work and changing of our ways, we can make the world a beautiful and more natural place once more.

"UNLESS someone like you cares a whole awful lot, nothing is going to get better. It's not"
- The Lorax

Waste Crisis PSA



sun**n.bun** This is my PSA piece for #pgc2018 about the waste crisis. I chose to focus on disposable water bottles, because that's a very easy change to make. Did you know Americans use 50 BILLION water bottles every year on average? We also only recycle 23% of them, meaning 38 billion go to landfill annually! An average American uses 167 bottles a year, but you can make that ZERO if you use a reusable bottle when on the go! If you MUST buy a disposable bottle, or maybe you found an abandoned one, make sure you put it in the recycling bin! Plastic never decomposes, so once it's in a landfill, it never goes away. 📣📣 RECYCLE or REPLACE disposable bottles! 📣📣 This has been a PSA!! #banthebottle

*source: banthebottle.net

"UNLESS someone like you cares a whole awful lot, nothing is going to get better. It's not"
- The Lorax