



TO BEE OR NOT TO BEE...

"BEE OR NOT TO BEE"
BUZZING THROUGH LIFE WITH PURPOSE?
OR JUST FOR HONEY?



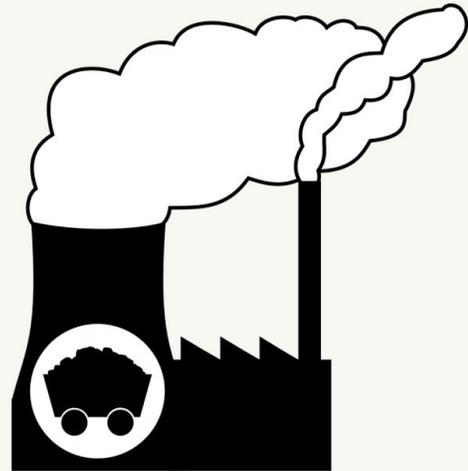
THE END OF OUR KIND

Earth, wind, rain, and fire
Elements we all *desire*
They will be our end.





Consumerism
Take, make, trade, sell, use,
trash...BYE!
But where did it go?



Instead of making a video PSA, I instead made a post on instagram with three Haiku's about sustainability. My response on the post is below:

This is a PSA: The Trifecta of Haiku's of and for SUSTAINABILITY!

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#1 The End of Our Kind

What does this poem mean?

Will we be our own end? Unless we are literally stabbing each other in the back, probably not DIRECTLY. But indirectly, absolutely. Scientists are correlating many human-related issues (deforestation, pollution, etc.) to the destruction of our finite resources and the place we call home. It's coming faster than scientists thought it would. It's what WE do to our environment that will be our end.

Take the Earth for example: deforestation, soil pollution, mass extinction of species, and disruptions in the food chain

Wind: pollutants carried on the wind, sweeping rubbish into our oceans

Rain: rain acidification; water rights

Fire: mass fires caused by flammable pollutants, human error; run-off and by-waste caused by fires are polluting our drinking water!

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#2 The "American" Way

What does this poem mean?

What are Americans known for? Consumerism! In the 1950s post World War II, wanna know what an analyst told us we needed to do to boost our economy? BUY things! CONSUME things! SPEND our money! Live LAVISHLY. What did this cost us? For one, quality.

Planned obsolescence is a term used to describe the quality businesses and corporations of a product. Examples: Kleenex and paper towels replace handkerchiefs and towels. Kleenex and paper towels are single use items made to be thrown away. Not sustainable at all! But on a larger scale, iPhones, TV's, and mops for example. They intentionally make things at a low quality to keep you coming in for more. iPhones become outdated at least once every 2 years, and people buy into the newest, latest product. What happens to your previous phone? Maybe semi-recycled for scraps. But in the end, probably tossed into a landfill that may or may not be illegally dumped.

Additionally, over-consumption costs us our happiness. According to the US's gross national happiness scale, At the same time consumerism spiked, happiness went down. We spend our days working, and use that buy us things that make us happy. But it takes away at the quality of life because we overexert ourselves with multiple jobs just to buy things that make us "happy." A bigger house. A new phone. A wardrobe of clothes. Our work and shop lifestyle has somehow become a way of life for us.

I admit, I do that too. Especially when it comes to candy...all those plastic wrappers, where do they go? It sure doesn't just disappear.

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#3 Bee or not to Bee

What does this mean?

A spinoff of Shakespeare's ultra super famous "To be or not to be" line from Hamlet. It can be interpreted in many ways, but a popular interpretation is whether he (Hamlet), chooses to "be" aka simply exist and nothing more, or "not to be," aka do something more in life!

In the end, it's all a matter of PERSPECTIVE and how YOU choose to see things.

For some people, bees play an important role in our ecosystem, especially towards our flowering plants, which is toward the bottom of the food chain. They are pollinators! They have purpose. Bees don't pollinate flowers because they want to, but for us, their actions dictate our crops and our food production. And we all love food right? More than that, for some, we find intrinsic value in bees. Come on, you had to have drawn a bee at least once in your life with the little swirly lines around the tail end.

Other people may see the bees simply as a source of honey. They provide us with honey, a byproduct they make for themselves, which is a good source of nutrients. Also fun fact, honey can be preserved and technically have no expiration date. For all you science geeks, it's because the high concentration of sugar prevents bacteria and fungi from growing inside. Some may see no purpose in bees except for what they provide for us, which is a dominionistic way of looking at bees. Who cares about bees right? They sting and it hurts! JK...

Whether you choose to take care of the planet or not is up to you. No one is forcing you...but I sincerely hope each and every one of you stay in touch with all that Earth provides for us.

<https://storyofstuff.org/movies/story-of-stuff/>

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