

BROOKE CROUCH  
BLC5ZR  
[BLC5ZR@VIRGINIA.EDU](mailto:BLC5ZR@VIRGINIA.EDU)  
UNIVERSITY OF VIRGINIA

MY PRODUCT OF CHOICE:  
NOT YOUR MOTHER'S DRY SHAMPOO



WHAT CAN I SAY- I DON'T LIKE SHOWERING! IF YOU HAVE EVER LIVED IN A DORM AND SHARED A BATHROOM WITH 20 OTHER GIRLS(ALL THE HAIR IN THE DRAIN! EEEK!), YOU WILL UNDERSTAND MY DILEMMA. IT IS SO EASY TO USE DRY SHAMPOO AND SKIP THE SHOWER FOR ANOTHER DAY. HOWEVER, I ALWAYS HAVE A LITTLE VOICE IN THE BACK OF MY HEAD TELLING ME THAT IT CANNOT BE GOOD TO SPRAY MY HEAD WITH CHEMICALS AND LITERALLY BUTANE. TODAY IS THE DAY I LISTEN TO THAT VOICE AND TRY TO BALANCE CLEAN HAIR WITH A CLEAN PLANET!

OVERALL HAZARD RATING:

6

WHILE NOT AS BAD AS IT COULD BE, THAT IS STILL A MODERATE TO HIGH HAZARD RATING! THAT IS SOMETHING I REALLY DON'T WANT TO BE PUTTING ON MY HEAD EVERY DAY

TOXIC INGREDIENTS:

FRAGRANCE: 8

ECOTOXICITY

IRRITATION

ORGAN TOXICITY

ALLERGIES

ISOBUTANE: 7

ORGAN TOXICITY

IRRITATION

PROPANE: 4

ORGAN TOXICITY

SKIN IRRITATION

SD ALCOHOL 40B: 4

CANCER

ORGAN TOXICITY

THAT IS OVER HALF OF THE PRODUCTS IN MY DRY SHAMPOO! YIKES!

THE MOST TOXIC INGREDIENT IS(DRUMROLL PLEASE): FRAGRANCE!

SURPRISING, RIGHT? IT SOUNDS HARMLESS ENOUGH; EVERYTHING HAS A FRAGRANCE, DOESN'T IT? BUT

NO! THIS IS VERY HARMFUL! FRAGRANCE IS JUST A FLUFF WORD THAT MEANS A BUNCH OF SCENT

CHEMICALS THAT THE MANUFACTURERS DON'T WANT PEOPLE TO KNOW ABOUT! THAT MEANS WE DON'T EVEN KNOW THE SPECIFIC CHEMICALS IN THE FRAGRANCE! FRAGRANCE RECEIVED A HAZARD RATING OF 8, WHICH IS HUGE! THE BIGGEST HAZARD IS ALLERGIES AND IMMUNOTOXICITY, WHICH BASICALLY MEANS THAT HUMANS ARE ALLERGIC TO IT! WHICH MAKES SENSE, BECAUSE WHY WOULDN'T WE BE ALLERGIC TO A MAN MADE CHEMICAL THAT WE WERE NEVER MEANT TO COME INTO CONTACT WITH? IT MAY ALSO CAUSE REPRODUCTIVE INFERTILITY, WHICH IS HORRIBLE! IMAGINE NOT BEING ABLE TO HAVE CHILDREN BECAUSE OF YOUR SHAMPOO!

A BETTER BRAND:

BE GREEN BATH AND BODY DRY SHAMPOO!



I FOUND THIS PRODUCT BY RESEARCHING LOW HAZARD RATED PRODUCTS ON EWG'S WEBSITE! THIS ONE WAS ACTUALLY EWG VERIFIED!

INGREDIENT LIST:

ARROWROOT: 1

ROSE POWDER: 1

NETTLE: 1

KAOLIN CLAY: 1

LAVENDER POWDER: 1

RICE FLOUR: 1

COST: \$16 vs. \$3.57 (NOT YOUR MOTHER'S DRY SHAMPOO)

- THAT IS QUITE A PRICE INCREASE, BUT IT IS DEFINITELY WORTH IT TO HAVE A PRODUCT THAT IS NOT ACTIVELY HARMING ME AS I USE IT!

WHY IS THIS A BETTER CHOICE?

1. NO ARTIFICIAL FRAGRANCES (AKA A BUNCH OF HIDDEN CHEMICALS)- INSTEAD, THEY USE ROSE AND LAVENDER POWDER TO GIVE IT A NATURALLY PLEASANT ODOR
2. THERE IS NO BUTANE OR PROPANE IN THIS PRODUCT, WHICH MEANS MY HEAD WILL NOT BE FLAMMABLE (I KNOW THIS IS NOT A VERY REALISTIC FEAR, BUT WHAT WOULD YOU EXPECT IF YOU WERE PUTTING COMBUSTIBLE MATERIALS IN YOUR HAIR?)
3. THERE ARE NO CHEMICALS AT ALL IN THIS PRODUCT, WHICH IS BETTER FOR ME AND THE PLANET

WILL I MAKE THE SWITCH?

HONESTLY, I AM NOT SURE. \$16 IS A LOT TO PAY FOR A LITTLE BOTTLE OF DRY SHAMPOO. I THINK THAT I WILL TRY NOT TO USE DRY SHAMPOO ANYMORE, BECAUSE THE MORE ENVIRONMENTALLY-FRIENDLY AND NON-HAZARDOUS OPTIONS ARE VERY EXPENSIVE. I MIGHT LOOK UP A DIY ONLINE, OR I WILL JUST SHOWER MORE OFTEN. SHOWERING MORE OFTEN USING ENVIRONMENTALLY FRIENDLY PRODUCTS IS MORE FEASIBLE FOR ME, BECAUSE MORE NATURAL SHAMPOOS ARE MUCH CHEAPER AND EASILY ACCESSIBLE THAN NATURAL DRY SHAMPOOS. HOWEVER, IF THERE COMES A TIME WHEN I REALLY NEED DRY SHAMPOO, I WILL DEFINITELY USE THE BE GREEN DRY SHAMPOO!

# Dry Shampoo

Not Your Mother's vs. Be Green



EWG Hazard  
rating of 8

EWG Hazard  
rating of 1

No plant based  
ingredients- all  
chemicals

All plant based  
or earth based  
ingredients

Artificial  
Fragrance from  
Man-Made  
Chemicals

Natural  
Fragrance from  
Rose and  
Lavender

Contains  
possible  
carcinogens

Contains no  
carcinogens

High irritation  
and allergy risk

Low irritation  
and allergy risk

High levels of  
ecotoxicity

No levels of  
ecotoxicity

What would you choose?

Brooke Crouch

News Feed

Messenger

Watch

Explore

Welcome

Pages

Groups

Events

Jobs

See More...

Create

Ad Page Group Event Fundraiser

Just now

Did you know that Not Your Mother's dry shampoo contains chemicals that are possible carcinogens, and has a high ecotoxicity rating? Buy natural products like Be Green, which contains no chemical ingredients and has no toxic effects on the environment! Turning Green Campaign for Safe Cosmetics MADE SAFE #PGC2018 #Body

# Dry Shampoo

## Not Your Mother's vs. Be Green

EWG Hazard rating of 8

EWG Hazard rating of 1

No plant based ingredients- all chemicals

All plant based or earth based ingredients

Zoe Clay  
Dana Raphael is a mutual friend.  
Add Friend Remove

Lauren Malinowski  
Dana Raphael is a mutual friend.  
Add Friend Remove

Zoe Padrón  
Dana Raphael is a mutual friend.  
Add Friend Remove

Madeline Eckermann  
Add Friend Remove

Max Congdon  
Dana Raphael is a mutual friend.  
Add Friend Remove

Friend Requests

Missy C Evans  
Jennifer Locasale-Crouch is a mutual friend.  
Confirm Friend

Chat

Dana Raphael 13m

Jennifer Locasale-Crouch 1

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