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Impact of Coffee:

1. Globally coffee makes \$42.5 Billion on the market
2. The US is the top coffee consuming Nation
3. Coffee makes up of 1.6% of the US GDP
4. Around \$28 Billion is made just in taxes
5. coffee takes 140 liters of water to grow.
6. Companies that include sustainable programs tend to pay more and source sustainable coffee.



Benefits of intentional and informed coffee purchases:

1. By buying informed coffee purchases you can contribute to fair-trade ideas and businesses
2. You can help keep your body healthier by buying non-GMO and/or organic coffee
3. Be informed and look for "Rainforest Alliance," "Utz" or "Smithsonian Bird Friendly,". By buying these brands you contribute to the sustainable coffee challenge.
4. If you buy cold brew it saves half the amount of beans it takes to make a hot cup of coffee.

Comparing and Informing

Face Wash

The ingredients and labels on most cosmetic products can be misleading, wrong and often hard to read. Before you buy try searching that product on Skin Deep or using the app Think Dirty!

Aveeno Active Naturals

Clear Complexion Daily Moisturizer



AROMATICA

Argon Intensive Hydrating Serum



VS.

Facts

- According to reviews it is greasy, heavy and does not absorb well.
- Ewg rated it as a 4.
- Has chemicals that can cause allergic reactions and immunotoxicity.
- Contains ingredients that can harm the reproductive system.

Facts

- Organic argon oil forms external layers of the skin to prevent loss of moisture.
- Ewg rated it as a 1.
- This product is Vegan friendly.
- 97.96% natural formula with brightening and anti-aging functions.

100% GREEN

During day 10 I talked about switching face lotions and how it would benefit my health.

Now it is time to talk about about how switching can also help the environment. By switching to Aromatica I would be supporting ECOCERT which is a worldwide organic certification organization.

If I do more research and purchase a fair trade product I can support companies such as Alaffia.

By buying a different product I can change the footprint of lotion because Aveeno uses a lot of natural resources to create their products. They also test on animals. I really wish I would have done more research.

My phone is also something I have been looking into more during this challenge. iPhone is a huge company and is by no means a very environmentally friendly. The website <https://www.getorchard.com/blog/iphone-environmental-impact/> explains just how much of an impact they make. Luckily iPhone is starting to make a difference but they still emit tons and tons of greenhouse gasses and produces a lot of e-waste.

On the other hand, <https://groundswell.org/the-worlds-first-fairly-made-eco-friendly-phone/> says that there is a new player in the phone game. it's called the FairPhone. They focus on how the phone is made and just how they affect the environment. They have made a phone that is easy to repair and very user-friendly. It also immits greenhouse gasses while charging then a cup of coffee does.

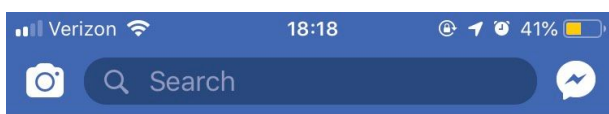
iphone



FairPhone



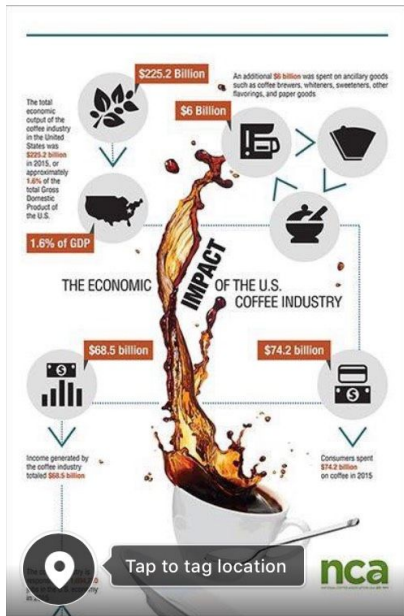
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Here are some more infographics. It has been a very interesting research and challenge for today.

#PGC2018 Turning Green



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Check out the infographic and this link, please!!! who knew that coffee creates such an impact on today's world...

Turning Green #PGC2018 Green America @thedailyclimate @conservationinternational <https://sustainabledish.com/healthy-foods-that-are-cruel-bananas-coffee-a...> See more

