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25 Fair Trade products

1. Cocoa
2. Coffee
3. Cotton
4. Flowers
5. Gold
6. Sugar
7. Tea
8. Wine
9. Clothing
10. Produce
11. Seafood
12. Home goods
13. Health, beauty, and body care
14. Juice
15. Soft drinks
16. Breakfast foods
17. Condiments & toppings
18. Desserts
19. Nuts & seeds
20. Bedding & bath
21. Furniture
22. Rugs
23. Shoes
24. Sporting goods
25. Bananas

Fair Trade products spotted on campus:

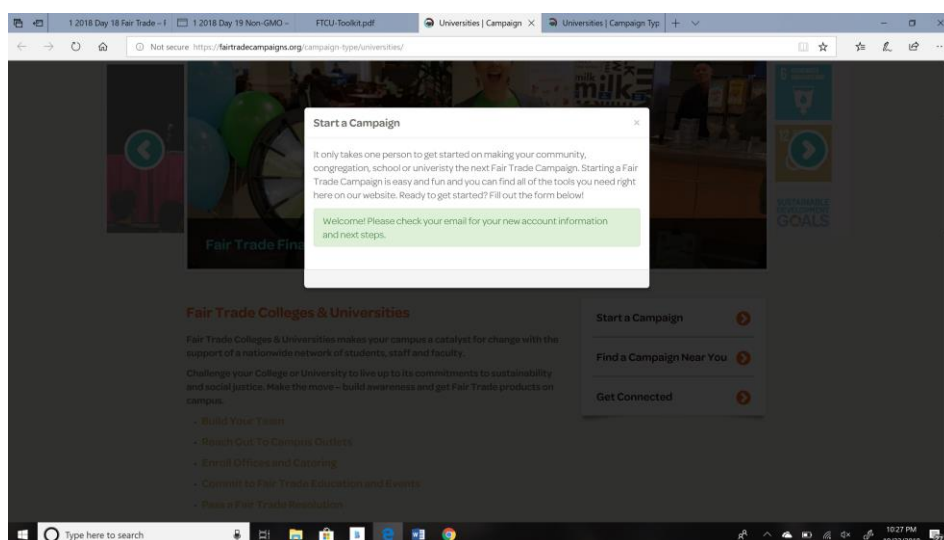
- Sadly, I did not spot any Fair Trade products on my campus.

Items on campus that could be Fair Trade certified:

- **Bananas**
 - Possible Fair Trade Options: Coliman or Equal Exchange
- **Coffee**
 - Possible Fair Trade Options: Eco Café, Kirkland Coffee, Lidl Organic Coffee, Nespresso, Steep & Brew, Van Houtte, or World Market Coffee
- **Tea**
 - Possible Fair Trade Options: Clipper Teas, English Tea Shop, Hampstead Tea, London Tea Company, Organic India, Trader Joe's Rooibos Tea, Wild Harvest Organic
- **Chocolate**
 - Possible Fair Trade Options: Becks Cocoa, Chocolate and Love, Chocolate Stella, EMVI Chocolate, Fran's Chocolates, Nirvana Chocolate, Perfect Fuel, or Jelina Chocolatier
- **T-shirts**
 - Possible Fair Trade Options: People Clothing, People Tree, Skunk Funk, or glo.
- **Granola Bars**
 - Possible Fair Trade Options: NuTerra or Nature's Path

Is there a campaign going on at your school?

- There is not a current campaign at my school. This is why I just registered with the Fair Trade Colleges & Universities Campaign to start one.



Choose one product from your list of 5 that isn't already Fair Trade, and develop a step-by-step plan to persuade your administration or dining services to switch to a Fair Trade option.

- **Fair Trade Colleges & Universities Toolkit - Goal 2:** "A minimum of two Fair Trade products should be available in campus-owned/operated venues as well as in service contracts where possible."
- **Two products** we currently serve, that I believe can change to Fair Trade products, are **coffee** and **tea**.

Step-By-Step Plan:

1. We have an area on campus, Café Bravo, that serves both coffee and tea. I will first ask to meet with the head of Café Bravo and inform them about Free Trade.
2. I will get the head of Café Bravo on board and we will set up a meeting with whoever decides what products are served and the school president.
3. We will together find the best option to serve to the students, either through sampling or research.
4. We will then order the leading options.
5. We will implement the new option and fade out a majority of, if not all, of the non-Fair Trade products. This is so they aren't wasted.
6. We will then primarily serve Fair Trade certified coffees and teas and will branch out and find more Fair Trade products that we can make the switch to.

Who would you need to talk to? What stakeholders would you need to engage?

- People I need to talk to are the head of Café Bravo, the person that decides what is served, and the college president.
- I will also need to contact the Fair Trade certified coffee and tea dealers. This will allow possibly sampling, quotes on prices, and general information about the products.