

Morgan Bliss
McDaniel College
Username: mkbliss00
mkbliss00@gmail.com
10/23/2018
PGC - Day 23
Greener

My absolute favorite shirt right now is an excellent long sleeved one from [CHNGE!](#) It was produced in Turkey, from 100% organic and GOTS certified cotton. I believe, and the company itself believes, that the shirts made by them have a positive impact on the world. The farmers are organic and practice restorative agriculture, the workers work in clean, safe factories and are paid a living wage, and I, the consumer, get a soft social justice shirt that I can feel good about. Additionally, 50% of the sales are donated to charity. The sales from the shirt in particular I own went to the Malala Fund, positively benefitting women and children seeking education. Sustainable consuming sustains more than just the consumer, it supports farmers, it supports workers, and can even support communities.

When I spoke to people about my shirt being inside out, namely my lovely roommate, she didn't question it, firstly, because apparently that seems a normal thing for me to do. I was able to note that this was another PGC thing and that I was showing off my organic label - recognizing that most clothing isn't as sustainable as today's outfit choice.

A picture of the shirt:



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My social media post:

