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25 Fair Trade Products:

1. Seattle's Best Coffee coffee beans
2. Ben & Jerry's ice cream
3. Navita's Organics superfood cacao bars
4. Royal Harvest sweetened cherries
5. English Tea Shop (Tea)
6. Dr. Bronner's Fair Trade & Organic coconut oil
7. Cadbury drinking chocolate
8. Annie's Homegrown organic chocolate
9. Kashi Chewy Nut Butter Bars
10. Whole Foods 365 brand sugar
11. Prometo Produce avocados
12. Becks Cocoa
13. Barilla Pasta
14. Quinola Mothergrain Quinoa
15. Oxfam Fair Trade thai jasmine white rice
16. Fruit Hit Fairtrade orange juice
17. Honest Tea (green tea)
18. Little Big Dairy Company flavored milk
19. La Rioja wine
20. Nature's Path toaster pastries
21. Bonny Confectionary Marshmallows
22. The Natural Beverage Company smoothies
23. Ethical Superstore Coated Raisins
24. FAIR Spirits gin
25. Little Valley Brewery Beer

After walking through the main campus store, here is what I discovered:

- My campus sells some fair trade products! Ben & Jerry's was the first that I found
- Also, the campus store sells Honest Tea, Nature's Valley granola, Navita's Organics superfood cacao bars, & Twinings Organic Fairtrade English Breakfast Tea, and coffee from Seattle's Best Coffee – all of which are fair trade certified!
- However, there are **many** different kinds of chips that are being sold that are not Fair Trade certified, such as Lays potato chips

Going the Extra Mile....

- Currently, my school does not have an active Fair Trade campaign
- **My Step-by-Step Plan to help Stony Brook University become a Fair Trade school:**

- Do a *lot* of run-throughs (like surveys) and research. What items are currently being sold that are fair trade certified? Is there anything that is currently being done to promote fair trade certified products? Are there any clubs/groups on campus that are looking to achieve this same goal?...
- Talk to people! Start making connections and developing a strong support team/network that will help in bringing about this campaign
- Together, put together a list of tasks that need to be completed for the campaign. Group tasks accordingly such that individual roles become easier to create. Make sure roles are diversified & assign one best fit individual to one specific role!
- Set up a Gantt Chart (a software platform used for mapping up short-term and long-term tasks) to include all the deadlines, resources, contact info, etc. and share with everyone in the group. Additionally, set up specific meeting times and arrange for certain communication platforms to be used for daily/weekly communications (e.g. Slack, GroupMe)
- Target only major spots on campus, *first* (popular dining places like Jasmine food court, SAC Food court and West side dining, and retail stores like The Emporium)
- Contact local and nationwide organizations/companies to help receive support in getting Stony Brook University to become fair trade certified

*****Some Tasks that will need to be completed*****

1. Getting funding (i.e. looking towards fundraisers, applying for grants)
2. Getting an advisor/mentor to help us through the process
3. Writing proposals and official documentation to present to authority* and receive approval for denoted actions
 - a. *People like those who work for/at the campus dining services, office of sustainability, the communications and administration offices, and even President Samuel L. Stanley are examples of people we will need to talk to
4. Preparing campaign materials (e.g. posters, flyers, class/lecture presentation sessions, on-campus promotion events, etc.)