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Day 18: Greenest

Fair Trade Products

-Bananas	-Gold	-Spices	-Wine
-Chocolate	-Cold drinks	-Sugar	-Beauty products
-Coffee	-Herbs	-Spreads	-Juice
-Cotton	-Sweets and snacks	-Oil	-Ice cream
-Flowers	-Rice grains	-Tea	-Clothing
-Avocado	-Jewelry	-Granola	-Cherries
-Gum			



Binghamton University contains several convenience stores that are attached to the dining halls around campus. These stores are stocked with products that college students would want to snack on any time during the day, ranging from energy bars to bags of chips to juice and smoothies. Although the selection inside the store was small and limited, as it was mainly focused on foods and drinks, we tried our best to find healthy and beneficial snacks that were not only nutritious and tasty, but also be Fair Trade Certified.

Unsurprisingly, but also disappointedly, it was very difficult to find food and drinks that were Fair Trade Certified. While we were able to find non-GMO foods, such as Kashi cereal, and organic foods, such as Clif Bars, there was a huge lack of Fair Trade Certified foods. In fact, we had almost lost all hope of finding any Fair Trade Certified products until we had serendipitously took a peek inside the freezer sections. We were pleasantly surprised to discover that Ben and Jerry's Ice Cream was, in fact, Fair Trade Certified and also non-GMO!

Despite this huge lack of Fair Trade Certified food items in the the convenience store, we saw a lot of items in the isles that could definitely become Fair Trade Certified. For example, the dining halls sell fresh fruit everyday, such as bananas, apples, and avocados, but these produce are not Fair Trade Certified.

Five items that are/could be Fair Trade Certified are:

- Bananas
- Avocados
- AWAKE Chocolate
- Ben and Jerry's Ice Cream
- Starbucks Coffee Company
- Numi Organic Tea

As I delved into my research to see how Binghamton University could become a Fair Trade University, I was surprised to learn that there was a Fair Trade campaign happening going on in my school. This campaign had made some progress. For example, on September 25th, 2018, the Fair Trade Committee was formed, providing leadership and direction for the campaign. Although this campaign is very young, the Committee has already reached out to 6 out of 15 campus outlets, working with food



