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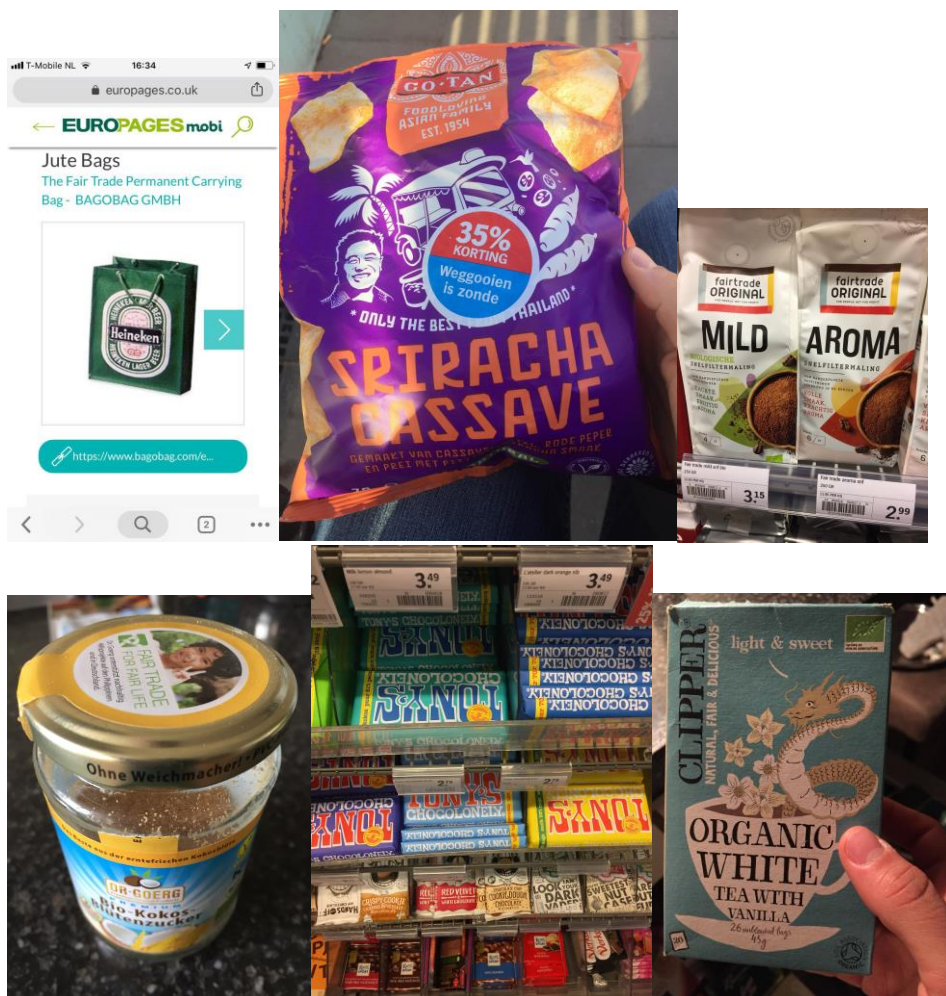
To begin this greenest challenge, I did some research on 25 great fair trade products currently on the market:

1. Cascadian farms (one of my favorite cereal brands)
2. Free2b foods
3. Elements Snacks Inc
4. Kashi company (noticed these at Costco)
5. Chuao Chocolatier
6. I heart Keenwah
7. Athleta
8. Patagonia
9. REI
10. Terra Thread (some beautiful backpacks)
11. Senda fairtrade soccer balls
12. General Mills
13. Tony's Choclonely (love me some local brands)
14. Urth caffè coffee (shoutout to my greener challenge)
15. Obey
16. Oliberté
17. Fairtrade Original
18. Café Intension
19. Trader Joe's coffee
20. Clipper Teas
21. YieldWise mangoes
22. Morena Avocadoes
23. Arbor Teas
24. Jute bags
25. Albert Heijn flowers

Five fairtrade foods/ items I found at a supermarket near campus:

- Fairtrade original coffee
- Clipper teas
- Tony's Chocolonely chocolate
- Albert Heijn flowers
- Go Tan chips (- these are not certified but I think they could be)

Pictures:



Requirements to become a fair-trade school:

- Become 'fairaware': spread the message and educate orally and through visuals.
- Become 'fairactive': start campaigns and encourage fairtrade products
- Become 'fairacheivars': forming a connection with your famers and making the transition to ensuring the food, beverage, cotton, etc. all come from a fair source.

The Most popular fairtrade effort here in the Netherlands: 'FAIRTRADE GEMEENTE' with an impressive 5658 organizations participating. They are also advocating towards schools adding fair trade to their curriculum.

Unfortunately, there is no fair-trade campaign at school (yet), however that doesn't mean I can't be proactive about creating one with a couple willing friends and an effort such as the one stated above. We'll call it the FairFoodFriends and our slogan could be "education is more than just learning alliteration".

Products I would like to be fair trade (and already think should be) is the majority of the vending machine snacks. Namely, the snickers and mars bars that also lack in nutrition and are not Bcorp certified, as well.

I'll need to talk to my principle as well as the cafeteria attendees (who also fill up the vending machines). I will also try to contact the fair trade gemeente to get them in on this movement towards a fairtrade supporting school.