

Project Green Challenge Greener



Cvetanka Rizvanovic, Cveta281, Cveta281@yahoo.com, Highland
High School

My Shirt

- **Brand:** Free People
- **Materials:** 100% cotton for the majority of the shirt, but for the lace it took 91% nylon, & 9% rayon.
- **Made in:** China
- These materials aren't the best for the environment, as they contribute to emitting toxic fumes into the atmosphere, and exposing people to unnecessary pesticides that are sprayed onto the cotton during the manufacturing process. The positive side to this top, is that I bought it second hand, so I was eliminating waste for the planet, and made use of a shirt that somebody else discarded.

Reactions

- As I spent the entire day wearing my shirt inside out, I had so many of my friends come up to me and tell me that they could see the tag on my shirt, and I had to reassure them that it was purposeful, and I wanted people to see it. It did confuse people at first, but then once I told them about the challenge of the day, they fully supported me, and many even offered to join me to raise awareness to fast fashion.



Social Media Post

 Sabira Cveta Ahmic added 2 new photos. 1 hr · 🌱 · 📷

Hey everyone! Today is the 23rd day of #PGC2018! The challenge of the day was based off of fast fashion, and so we had to spend the day wearing our shirt inside out in order to raise awareness to this issue of cheap labor, as well as unsafe working conditions. We especially focused on the small tag details, and these are the details printed onto my tag. Turning Green The True Cost Green America #whomademyclothes

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Btw thanks to Donka for taking this pic lol 😊



THE CLOTHING INDUSTRY'S ENVIRONMENTAL IMPACT

100% INDUSTRIAL POLLUTION FROM TREATING WEAVING TEXTILES

IT TAKES 700 GALLONS OF WATER TO PRODUCE ENOUGH COTTON FOR ONE T-SHIRT

THE CLOTHING INDUSTRY IS THE SECOND-MOST POLLUTER OF CLEAN WATER

MORE THAN 90% OF COTTON IS NOW GENETICALLY MODIFIED

8% OF PESTICIDE USED WORLDWIDE & 25% OF INSECTICIDE USED WORLDWIDE

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SEE COMMERCIAL WORLD MEDIA'S FILM: "THE TRUE COST" DOCUMENTARY

👤 Sabina Suljakovic, Indira Hajric Ahmic and Sabin Ahmic