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Next, check the tag inside your favorite t-shirt. What kind of information does it provide (aside from cleaning instructions)? Record the brand name, materials used, and where it was produced.

My favorite shirt is a sweater by the brand DIVIDED, sold by H&M. Besides cleaning instructions, it provides the country of production: Indonesia. It also includes the make up of the material: 53% Polyester, 47% cotton. I'm ashamed to say that I am very sceptical about my findings today and didn't consider them before. My sweater isn't local nor organic and that generally is not a good sign.

Research the impact this item may have had on the people who produced it and the environment. Write down what you find. (max 100 words)

I checked to see if the product I was wearing is ethically manufactured and an article made by 'goodonyou' says that H&M has made a shift towards sustainability and 'fairer' fashion since their grade of 'B+' in the 2017 Ethical Fashion Report, however they're still not there especially since their low-quality materials still make the items 'disposable'. Next, from the last challenge 'home' I discovered that polyester has been linked to cancer/ hormone imbalances is dangerous to be made into a mattress much less a sweater! The cotton isn't labelled organic therefore, pesticide could've been sprayed on it, killing good organisms around the crop and polluting our soils and rivers.

Be bold and wear your shirt inside out for the day to give the small-tag details the attention they deserve.

Photo:



Whenever anyone tells you that your shirt is inside out, tell them that you're involved in PGC and start up a conversation with the information you have learned about the fashion industry.

Since I'm on break and won't be going to campus today, I put on my sweater inside-out and headed into town. I didn't get any remarks, unfortunately, just a couple weird stares. From what I've seen living within the Dutch culture for the last year, it isn't very common to question strangers.

Was anyone surprised to hear why you were wearing your shirt inside out? What were their reactions? What information did you share with them? Now that you are beginning to understand the impact of conventional cotton, fabric dyes and other chemical-laden practices, let's look more closely at your favorite shirt.

Not a stranger, but my dad asked me right before headed out for work today. He was super surprised at the stats I informed him with and how companies like H&M outsource their products from LEDCs to reduce their own costs, selfishly. I showed him the trailer of the 'True Cost' as he got curious to really see how bad the working conditions for these people were. Lastly, I told him about the materials used (polyester and cotton) and he told me he'll pay attention to the detailing on the tag, the next time he buys at article of clothing.

Post a great picture of yourself on a social media platform of your choice wearing your inside-out shirt. Caption the photo with the tag details, its impact on workers and planet, and why you chose to wear your shirt inside out. Use the hashtags #PGC2018, and #whomademyclothes and tag @TurningGreenOrg @TrueCostMovie @GreenAmerica and @Fibershed

IG POST:

