

Extra Credit

No More Straws

Campaign: Take a Step

Handle: #nashdoesntsuck

Coordinator:
Anjali Mukherji

Public Relations:
Nathan Stoltzfus

Distribution:
Branda Cavanna

Timeline and Work Plan:

10/13 – First Group Meeting

- Formalize mission statement and define issue
- Assign roles:
 - o Creation of website
 - o Organizations of significance to reach out to
 - o Production of flyers, certificates, and pledge form
 - o Divide work into three categories
- Gather information for usage
- Create team name
- Create schedule for future

10/15 – Second Group Meeting

- Nathan begins website
- Branda begins production of flyers, certificates, and pledge form
- Anjali sets up meeting with University School of Nashville
- Discuss reception from organizations

10/17 – Third Group Meeting

- Finalize working website for publishing
- Finalize organization(s) for pledging
- Finalize day and meeting of organization(s) for pledging

10/22 – University School of Nashville Conference

- Anjali will meet with the head of the USN cafeteria to discuss the ban of plastic straws

10/23- Final Group Meeting

- Gather all finalized materials for presentation to Project Green

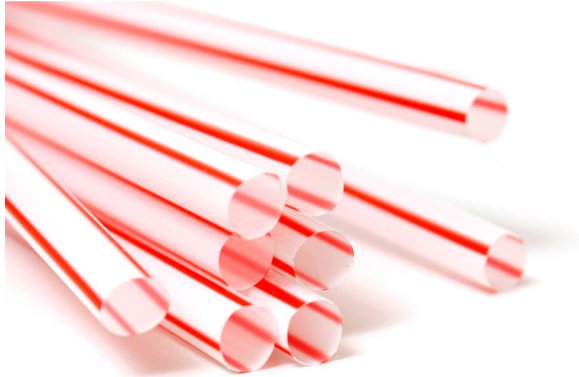
Our Local Dining Establishment:

- I decided that for our project, we should approach the University School of Nashville cafeteria

*The pages below show the information that I brought to my meeting with the head of the cafeteria, the pledge I asked Ms. Mozzi to sign, and the certificate we made for the school if she chose to sign the pledge.

Recourses on Paper Straws for University School Nashville

Plastic Straws:



Standard Plastic Straw for USN:

- Cost: **2¢/straw**
- Amount/week: **500**
- Weekly cost: **\$10.00**

Paper Straws:

Aardvark Paper Straws, 7.75" WHITE JUMBO or 7.75" KRAFT JUMBO:

- Cost: **\$194.12/4800 straws = 4.04¢/straw**
- Amount/week: **500**
- Weekly cost: **\$20.22**
- Available on <https://www.aardvarkstraws.com/>

Kraft:



White:



Company:



Formal Pledge Form

As the owner or manager of _____ (name of business), I am officially participating in the Take a Step campaign as part of an effort to keep my community litter free and reduce plastic pollution.

As a participating business I commit to: (please check all that apply)

- Only provide straws upon student's request.
- Train my staff to only provide straws upon request.
- Display "**Straws Available Upon Request**"
- Offer a paper or reusable option to plastic straws.
- Discontinue the use and purchase of plastic straws.
- OR get rid of straws completely.

Signed,

(Signature)

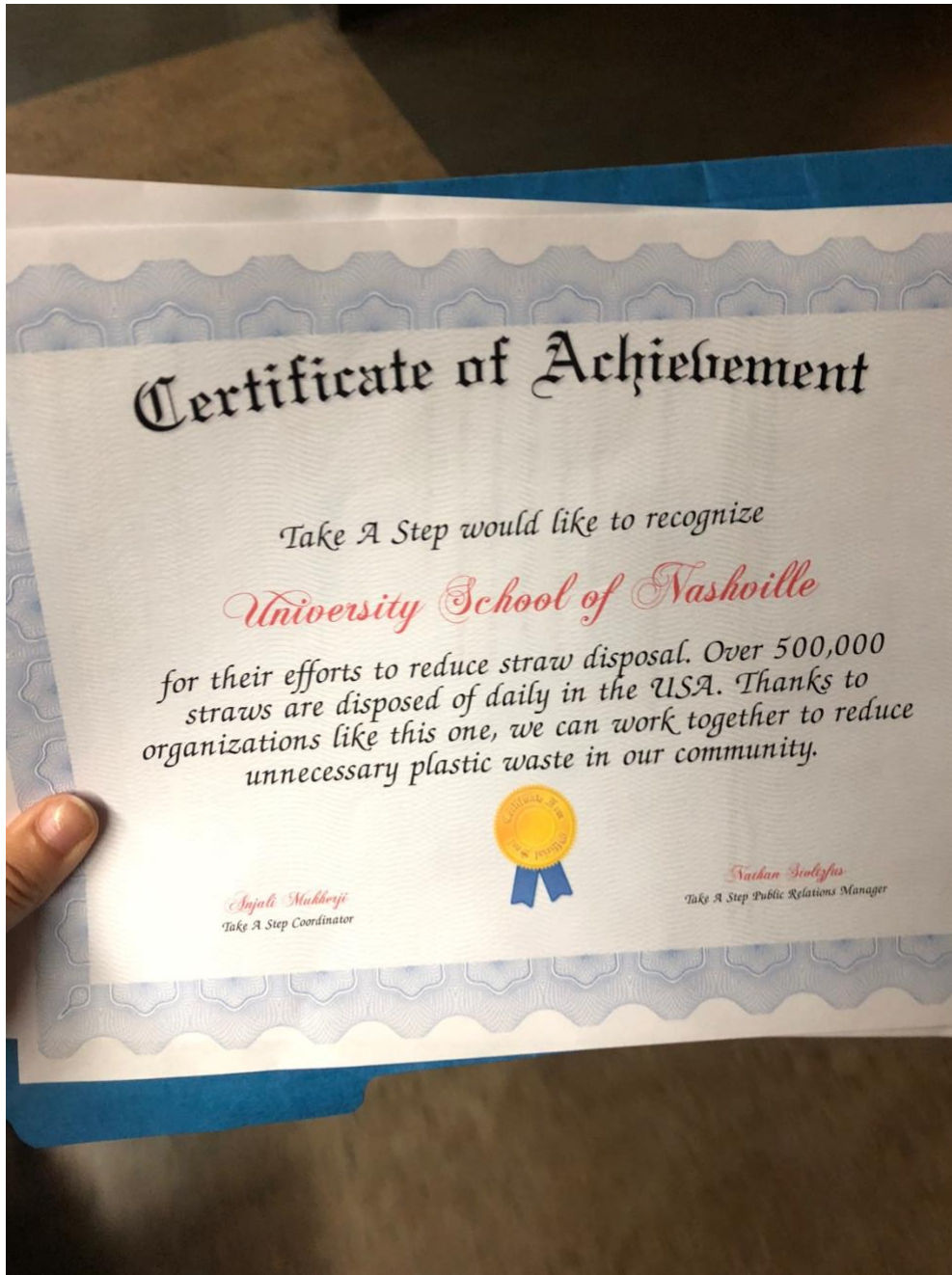
Printed Name: _____

Phone Number: _____

Address: _____

Email Address: _____

Business Website: _____



Here is a signed copy of the pledge:

Formal Pledge Form

As the owner or manager of Kelly Mozzi (name of business), I am officially participating in the Take a Step campaign as part of an effort to keep my community litter free and reduce plastic pollution.

As a participating business I commit to: (please check all that apply)

- Only provide straws upon student's request.
- Train my staff to only provide straws upon request.
- Display "Straws Available Upon Request"
- Offer a paper or reusable option to plastic straws.
- Discontinue the use and purchase of plastic straws.
- OR get rid of straws completely.

Signed Kelly Mozzi
(Signature)

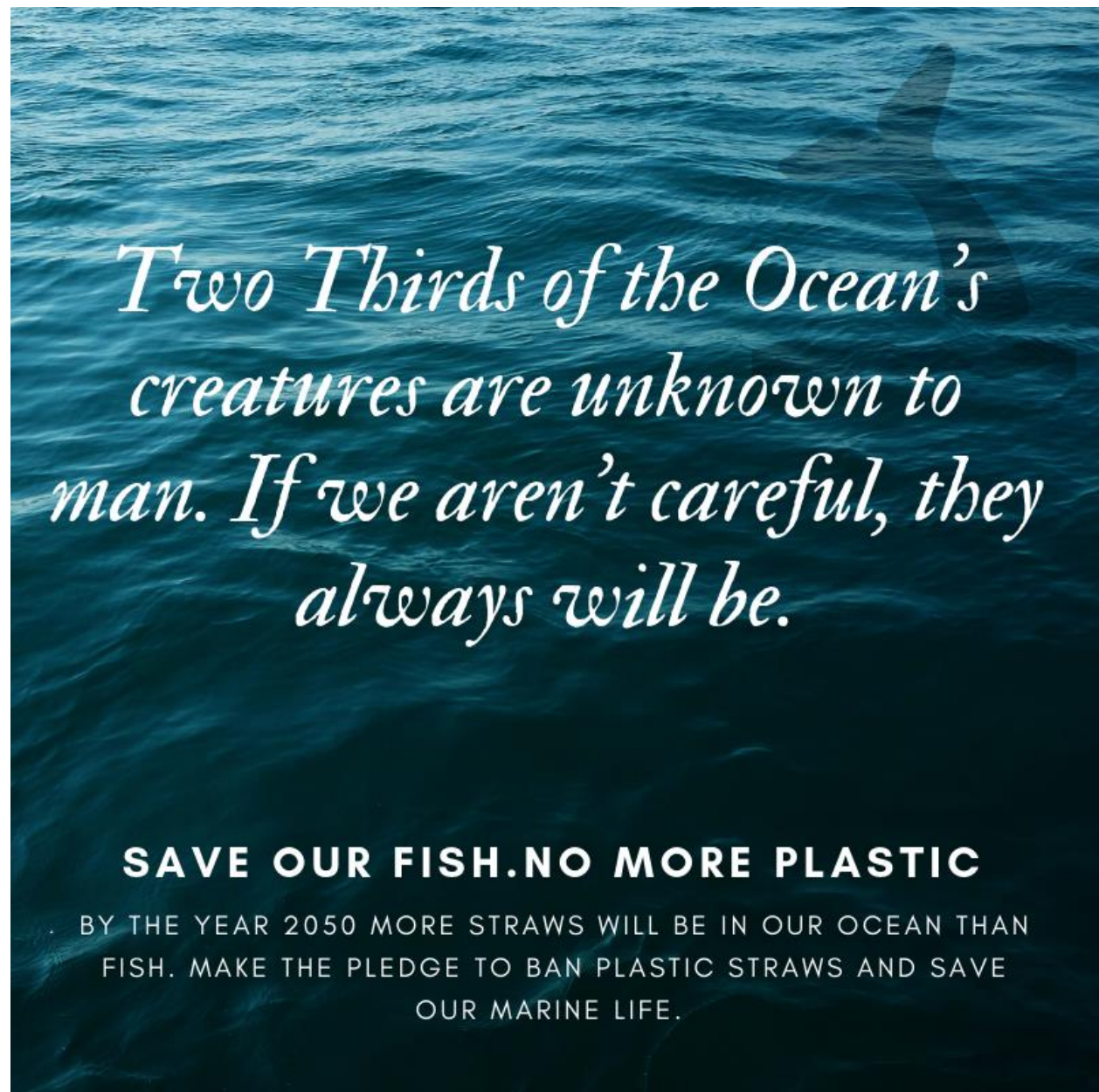
Printed Name: Kelly Mozzi (University School of Nashville)
Phone Number: (615) 321-8000
Address: 2000 Edgehill Ave, Nashville, TN, 37212
Email Address: sage@usn.org
Business Website: usn.org

Recap of my conversation at USN:

Initially, Ms. Mozzi, the manager of the University School of Nashville cafeteria, was not certain that there would be an alternative to plastic straws that was within the budget for the school. She informed me that the price that she pays for plastic straws was roughly around \$0.02 per straw while the price of paper straws would be roughly \$0.38. I looked into her concern and found a company that sells paper straws at \$0.04 per straw and presented her with the information listed above. Unfortunately, the company I found is not one of her listed vendors from which she can buy supplies. However, we looked at the website that she uses to buy other products for the cafeteria and we found a different version of a paper straw that cost a little over \$0.03 per straw. The problem then became that the straws were not wrapped, which poses a health concern. I then

suggested that we buy a straw dispenser. While we were looking for a straw dispenser, we came across a compostable straw that comes pre-wrapped and only costs \$0.015 per straw. At this point she agreed that she would switch to this brand of straws if she could. However, it was not within her power to switch brands without the permission of the administration. So, I then walked to the administration office and asked to meet with someone about changing the cafeteria budget very slightly to allow for compostable straws. The administration office then sent me to operations to talk to the head of operations about the change in budget. I talked to Mr. Erik Mash, who called back to Ms. Mozzi in the cafeteria and told her to order the new straws!

My Flyer:



My Instagram Post:

