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Today, I told two of my close friends (Nikita & Anuradha) and my boyfriend, Dipen, to create their own ripple like the many ripples I've created through PGC. Here are the responses I got:

1. The Anti-Plastic Straw Hero → Dipen

- Goal: to reduce plastic waste production by getting rid of plastic straws (because who needs straws to survive anyways?).
- Number of engagements: 18 people
- Number of positive feedback/commentary: 14
- Social media/platforms used? Yes
- POST CAPTION: "I ordered the new witch's brew without the plastic lid and straw, and I don't regret my decision at all ☺"



2. The Organic Fruit Leader → Anuradha

- Goal: to encourage organic food shopping & consumption for a healthier body and healthier planet.
- Number of engagements: 15 people
- Number of positive feedback/commentary: 15
- Social media/platforms used? No
- POST CAPTION: "Apples & Bananas are my two favorite fruits, so why not combine them while going organic at the same time?"



3. #ReusablesOnly Enthusiast → Nikita

- Goal: to encourage the use of reusable water bottles > plastic water bottles to reduce plastic pollution.
- Number of engagements: 35 people
- Number of positive feedback/commentary: 21
- Social media/platforms used? Yes
- POST CAPTION: "Who needs plastic bottles when you can use a reusable bottle instead??
#CONSERVETHEPLASTIC&SAVETHEPLANET"

