

These are information that left an impression on me while reviewing the material of this challenge:

- 1) Fair trade certification requires that companies create a long-term and direct relationship with the farmers that supply them.
 - a) I thought about the benefits long-term relationships create and I believe that it creates less uncertainty for the farmers and more stability. For example, there are things outside of the farmers' control such as natural disasters and weather patterns that can make their business vulnerable. With long-term relationships, the farmers will not be dropped from a business contract for one bad harvest.
 - b) The direct relationship will ensure that farmers are not exploited by a middleman. No more "coyotes" who will steal the labor of hardworking farmers.

- 2) I have a voice that I should project to demand that our political leaders create a more just economy. At the end of this challenge video, we are asked to use our voice to change the status-quo in trade policies. Policy decisions on trade agreements need to incorporate more than growth metrics. It is important that we hold our policymakers accountable for the relationships they form with our trading partners so that we create a more just economy: one that will protect our environment and the basic rights of the small farmers. After all these small farmers collectively grow 70% of the world's food and they all mostly use environmentally friendly techniques.

Fair Trade vs Conventional Products

Product	Brand	Fair Trade Certified	Ceritfied Organic	Price	Country of Origin
 100% Cotton T-Shirt				\$39.00	 India
	ZARA			\$12.90	Not Disclosed
 Roasted Salted Cashews				\$1.37 OZ	 India
				\$0.57 OZ	Not Disclosed
 Granulated Sugar				\$0.21 OZ	 South America
				\$0.06 OZ	Not Disclosed



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fabmrvincent PGC Day 14: Policy decisions on trade agreements need to incorporate more than growth metrics. It is important that we hold our policymakers accountable for the relationships they form with our trading partners so that we create a more just economy: one that will protect our environment and the basic rights of the small farmers.

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