

2 things that stuck with me:

- Fairtrade is not a charity. It improves people’s lives and makes the world more like it should be, paying those with no alternative better and more fairly for their work. It is a business organization, not handouts.
- Fairtrade premium allows democratic organizations to get price floors and encourages better working conditions, including banning child labor. This organization can reduce poverty and better the lives of individuals

Fairtrade V Corporate

<p>Maine Root soda</p> <ul style="list-style-type: none"> ● Made with fairly paid farmer’s sugar cane from Brazil ● Invest in hospitals and schools in their farmer’s communities ● Vegan, non-GMO, mostly fair trade certified ● Pack of 4 12 oz bottles for \$9 	<p>Coca-cola</p> <ul style="list-style-type: none"> ● GMO but vegan ● Incorporating small farms into their production ● Balance and return 100% of the water used in their drinks ● Coca-cola Foundation invests in schools and communities, 1.2 billion dollars since 1984. ● 12 pack of 12 cans 5 dollars
<p>Guittard Chocolate</p> <ul style="list-style-type: none"> ● 5 generations of ethically sourced ingredients ● Part of fairtrade so pay farmers better wages and invest in the community ● Ecuador, ivory coast, Africa ● Protects children against child labor ● Sustainable ● 16 oz cocoa powder for \$20 	<p>Nestle chocolate</p> <ul style="list-style-type: none"> ● Use child labor in the ivory coast and all over to produce their cocoa. ● Their farmers live below the line of absolute poverty, about 1.25 dollars ● 16 oz cocoa powder for \$5
<p>Acme Ice Cream</p> <ul style="list-style-type: none"> ● Fairtrade ingredients included in every flavor ● Stretchy ice cream because they don’t use air fillers ● They also get ingredients from local farms and producers ● Single scoop- \$3.75 	<p>Breyers ice cream</p> <ul style="list-style-type: none"> ● Sustainably sourced vanilla and fruit but not sustainability sourced raspberries. ● 100% grade A milk and creme ● Air fillers used ● Ingredients like vanilla are sourced from 4,000 small farmers ● 4 dollars a tub

Conclusion- supporting businesses that support fair trade often results in higher quality products, healthier and happier communities, and a better world.



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Why Fair Trade?

- Supporting Fairtrade and companies who use fairtrade ingredients promotes better labor practices and wages
- Your products will be better quality and produced ethically

Look For These Labels



Examples of brands using
Freetrade ingredients 



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