

Sofia Hoffman

Think Globally, Act Locally

Day 14: Fair Trade

### **Impression from Video:**

1. It's hard to think about how often we overlook the work of farmers. When talking about the effects it has on people's health and reading the effects of working on farms all day and knowing that most people do not have fair working conditions is hard to overlook. I love how the Fair Trade movement highlights the importance of workers who are often overlooked.
2. This video also shows that change is possible. People who were frustrated with the current conditions sat down and made it their goal to change that. Obviously, this process was not as easy as they make it sound, but it is possible. Companies that claim that they don't have the ability to switch to a more sustainable and eco-friendly system are just not putting in the effort.

### **Toothpaste (Crest vs. Georganics)**

- Georganics is natural vegan toothpaste made with a blend of coconut oil and spearmint leaf essential oil. It eliminates germs and promotes healing while also being an organic alternative to other whitening toothpaste. Not only is it Fair Trade certified but it is also PETA certified cruelty-free. Free from fluoride and SLS, unlike Crest, this is a mineral-rich foaming toothpaste kept in a reusable glass jar. Even the protection seal is made from biodegradable wood pulp. This product is made in the UK. Price difference: \$8 for 60ml Georganics vs. \$0.98 2.2oz.

### **Facial Cleanser (CeraVe vs. Cocokind)**

- Cocokind uses organic avocado oil that provides essential fatty acids and helps protect skin against moisture loss and also organic tea tree oil which is purifying, cleansing, and skin-soothing. They are organic and fair trade certified. Produced ethically out of Arizona the bottle, pump, and box are all recyclable. Price difference: \$15 for 2oz container at Cocokind, CeraVe \$5.27 for 1.89 oz.

### **Jeans (Gap vs. Outland Denim)**

- Gap is notorious for having terrible conditions for their factory employees and paying them insanely low wages for hours of work. They focus on how wasteful the fashion industry is and their contribution to fuelling environmental degradation. They have seen how this industry has perpetuated human exploitation so they work to counteract that. Their Harriet Ankle jeans are made with organic cotton, zero harmful chemicals, and 100% vegan materials. They use state-of-the-art water and energy-reducing technology. Sourced in Cambodia they are providing opportunities, financial freedom, and education to women in need. Price difference: \$190 Outland Denim, \$69.95 GAP.

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