

Fair Trade

Conventional



Vaseline Lip Balm

Price- 350 rupees

Made in Poland

Produced by unilever
global company

Alternative



Dr Bronner's
Organic Lip Balm

Price- 250 rupees

Made in USA

Produced by Dr
Bronners

Fun fact- Dr. Bronner's was the
first company to establish
certified fair trade supply chains
for coconut and palm oil!



Nivea moisturiser

Price- 399 rupees

Manufactured in India

Produced by Nivea
company



The Body Shop's Moisturizer

Price- 1135 rupees

Made in the UK

Produced by Natura&Co

Fun Fact-The Body Shop was
one of the first beauty
brands to use Fair Trade!



Dove shampoo

Price - 280 rupees

Manufactured in India

Produced by unilever
global company



Lush's Fairly Traded Honey
Shampoo

Price- 900 rupees

Made in the UK

Produced by Lush Retail Ltd

Sources







https://m.media-amazon.com/images/I/81431RPS-bL_SL1500.jpg , https://images-static.nykaa.com/media/catalog/product/3/6/369d08342316718_1.png?tr=w-500,pr=true , https://encrypted-tbn0.gstatic.com/images?q=tbn:ANd9GcQzr9aQsXJTU_S7keWdZ-Q2h9NoXyWjsJJQ&usqp=CAU, Dr Bronner's website, the body shop website and Lush website

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 <p>Vaseline Lip Balm Price- 350 rupees Made in Poland Produced by unilever global company</p>	 <p>Dr Bronner's Organic Lip Balm Price- 250 rupees Made in USA Produced by Dr Bronners Fun fact- Dr. Bronner's was the first company to establish certified fair trade supply chains for coconut and palm oil!</p>
 <p>Nivea moisturiser Price- 399 rupees Manufactured in India Produced by Nivea company</p>	 <p>The Body Shop's Moisturizer Price- 135 rupees Made in the UK Produced by Natura&Co Fun Fact- The Body Shop was one of the first beauty brands to use Fair Trade!</p>
 <p>Dove shampoo Price - 280 rupees Manufactured in India Produced by unilever global company</p>	 <p>Lush's Fairly Traded Honey Shampoo Price- 900 rupees Made in the UK Produced by Lush Retail Ltd</p>



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wethechange_pgc Fair Trade according to us is a practice where those who deserve the fruit of their hardwork, get their dues, and no one is exploited in the process. As part of #PGC2021 Day 14, we researched fair trade certified products to replace our usual ones. Have a look!

@turninggreenorg @drbronner @ftcampaigns
@fairworldprj @thebodyshop @lush



Reflection-

Even though fair trade certified products are comparatively expensive, they represent that no exploitation was undertaken while manufacturing the product.

Also, improved social and environmental standards are established.