

Don't Be Trashy
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Watch this [video](#) from the Fair World Project, which highlights the importance of supporting Fair Trade and mission-driven businesses. Browse Fair Trade Campaigns' [Myths and FAQs](#) and [Fair Trade 101 Guide](#) to gain better understanding. Share two things that left an impression.

1. The myths and FAQs said that products that are made under Fair Trade standards are around the same amount of money as products that are made by large government supported corporations. I was surprised by this fact since I would assume that they would cost more since they take more effort, time and care to make. Time is money but Fair Trade products manage to compete with corporations which is very impressive!
2. I was surprised that small farmers sell their goods worldwide. I had always thought that individual farmers would simply sell their products in the areas they live in but it is so motivating to hear that this is not the case. They are far from being beaten by big corporations despite all the advantages that their adversaries have.

Next, get familiar with the many types of Fair Trade [labels](#) and how they rank, so you know what to keep an eye out for.

Then, research Fair Trade versions of 3 items you purchase regularly. This can be food, skincare, home goods, or anything else. Assemble a list, comparing each conventional product and Fair Trade equivalent. Note attributes like price difference, where the item was produced, and who produced the product.

Clothes:

- H&M
 - Poor labor conditions despite promises made to pay 850,000 workers a living wage by 2018
 - Listed in Global Labour Justice reports as abusing women workers
 - A pair of jeans there costs roughly \$20-\$30
 - None of their supply chains are up to labor standards
 - Most materials in products are not environmentally friendly
 - Fast fashion
- Outland Denim
 - Provides employment for women previously trafficked in Cambodia

- Workers are paid a living wage
- Supply chain is traceable
- Cost of jeans is about \$190-210
- Uses eco-friendly organic cotton
- Limits chemicals and water used in making their products

Cereals:

- Kellogg cereal
 - Uses palm oil
 - Palm oil is obtained through deforestation and human exploitation
 - Palm oil plantations in Indonesia pay outrageously small amounts to workers
 - Very high sugar amounts
 - \$3.98 for Special K granola
- Traidcraft cereal
 - Committed to social and environmental justice
 - Began with importing products from different developing countries
 - Grew from there
 - Organic so much healthier
 - Dedicated to fair trade from the beginning
 - \$5.33 for Traidcraft Fruity Granola

Toothpaste:

- Colgate
 - In Code of Conduct, it did not define the age of a child, meaning that it could be using child labor
 - Also did not write about living wages or if working hours were limited
 - Factories in China, Columbia, Philippines, Venezuela, Vietnam
 - Only 68% of its palm oil is sustainably sourced
 - \$1.32 per pack of toothpaste
- Georganic'
 - Vegan, organic and palm oil free
 - Packaged with reusable items such as glass jars
 - Locally sourced ingredients
 - Pays workers living wages

- Has many certifications for its ethicality
- \$9.43 for Mineral Toothpaste Powder

Sources: <https://goodonyou.eco/how-ethical-is-hm/>
https://directory.goodonyou.eco/brand/outland-denim?_ga=2.152380601.1208534989.1634243469-2026538783.1634243469&_gl=1*92oae2*_ga*MjAyNjUzODc4My4xNjM0MjQzNDY5*_ga_TTB1J3Q9MN*MTYzNDI0MzQ2OC4xLjEuMTYzNDI0MzcyMC42MA
<https://www.ethicalconsumer.org/food-drink/shopping-guide/cereal>
<https://www.traidcraftshop.co.uk/traidcraft-fruity-golden-granola-350g>
<https://www.ethicalconsumer.org/company-profile/colgate-palmolive-co>
<https://uk.georganics.com/collections/mineral-toothpaste-powder>

Create a visual depiction of that comparison and upload to Instagram. Caption it with an explanation of your learnings and tag [@TurningGreenOrg](#), [@DrBronner](#), [@FTCampaigns](#), [@FairWorldPrj](#), and any other Fair Trade brands you include, using hashtags [#PGC2021](#) and [#FairTrade](#).

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LTE



DONT_BE_TRASHY2021
Posts

Are they dedicated
to fair trade?

turninggreenorg

Most brands aren't but ethical sourcing is
important!



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dont_be_trashy2021 Day 14: I learned about Fair Trade and how important it is to buy from companies that are both ethical and organic. Big cooperations are able to crush small businesses and farmers but the buyer has all the power to control who dominates the industry. Your dollar counts! I looked into some companies that I often buy from and was horrified to see their human right violations but in the process, I also found amazing brands that dedicated themselves to strong morals and fair trade! Of course, these brands are not an option for everyone as they are much more expensive. But it is important for those of us who can to vote with our dollar.

Make sure to check out these sustainable and fair trade brands I've tagged below!



Kellogs

- Uses palm oil and excessive amounts of sugar
- Palm oil is obtained through deforestation and human exploitation
- Palm oil plantations in Indonesia pay outrageously small amounts to workers
- \$3.98 for Special K Granola



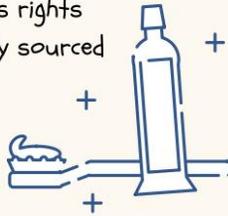
Traidcraft

- Committed to social and environmental justice
- Began with importing products from different developing countries
- Grew the company from there
- Dedicated to fair trade from the beginning
- Organic, much healthier
- \$5.33 for Traidcraft Fruity Granola



Colgate

- Did not define the age of a child in Code of Conduct, meaning they could be using child labor
- Did not include anything about living wages or if working hours were limited either
- Factories in China, Columbia, Philippines, Venezuela, Vietnam which are all known for limited workers rights
- Only 68% of its palm oil is sustainably sourced
- \$1.32 per pack of toothpaste



Georganic

- Vegan, organic, palm oil free
- Packaged with reusable items such as glass jars
- Locally sourced ingredients
- Pays workers living wages
- Has many certifications for its ethicality
- \$9.43 for its Mineral Toothpaste Powder



H&M

- Workers have poor working conditions despite promises made to pay their 850,000 workers living wages in 2018
- Most materials used for their products are not environmentally friendly
- A pair of jeans costs roughly \$20-\$30



Outland Denim

- Provides employment to women that were trafficked in Cambodia
- All workers are paid a living wage
- Uses eco-friendly organic cotton and other materials
- Limits chemicals and water used in the making of their products
- A pair of jeans costs \$190-210

