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Fair Trade

Ideas:

There can't be sweetness without fairness

Not including farmers voices in the process of production is dehumanizing

Fair trade is simply decent

Farmers deserve respect

They are people not tools

If we don't change the way the production works, it will end itself.

Infographic:

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FAIR TRADE CHOCOLATE

IMPORTANCE:

Fair trade is an arrangement designed to help producers in growing countries achieve sustainable and equitable trade relationships

Is important as it recognizes the value of the farmers. It treats them as human beings rather than objects. Allowing them to have a voice and the option of deciding over their work

WHY SHOULD WE BUY FAIR TRADE CHOCOLATE?

It

- ENSURES** a dignified salary for farmers
- CARES** About the protection of the environment as it reduces damaging practices.
- TAKES** into account the voices of farmers.
- INCREASES** The safety of the product and the health of the farmers.
- REJECTS** The dehumanizing practices, like child labor, that have been part of the industry for years.

When buying consider:

- The farmer
- The safety of the product
- The company you'll be supporting
- Nature

NO SWEETNESS WITHOUT FAIRNESS

Behind every chocolate product, there is a farmer that deserves respect and a dignified life

Fair trade is simply decency

Fair trade has both environmental and social benefits. It is important to change our way of producing and trading. We cannot maintain an industry that reduces farmers to tools and the environment to a scene. Every voice matters and deserve respect. If you believe in this too, make your opinion visible and buy fair trade products.

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